



## POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

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**पावरलूम विकास तथा निर्यात सम्वर्धन परिषद् CIN No. U74999MH1995NPL092486**

### REVISED CIRCULAR

### INTERNATIONAL APPAREL & TEXTILE FAIR (IATF)

27<sup>th</sup> TO 29<sup>th</sup> NOVEMBER, 2023

DUBAI, UAE

PDEXCIL MUM/For. Events MAI/2023-24/92/PartXII/154

14.07.2023

Revised Circular - International Apparel & Textile Fair (IATF) Dubai 2023 at Dubai World Trade Centre, UAE from 27<sup>th</sup> to 29<sup>th</sup> November 2023.

In continuation to the earlier circular no. PDEXCIL MUM/For. Events MAI/2023-24/92/PartXII/138 dtd. 05.07.2023 it is to inform that the participation charges for International Apparel & Textile Fair (IATF) 2023 has been revised. For further details please go through the following information.

PDEXCIL is organising a group participation of its members in International Apparel & Textile Fair (IATF) Dubai 2023 to be held from 27<sup>th</sup> to 29<sup>th</sup> November, 2023 at Dubai World Trade Centre, UAE. International Apparel & Textile Fair (IATF), in its 16<sup>th</sup> edition, has evolved as a leading brand. International Apparel & Textile Fair is UAE premier platform for fashion fabrics, footwear & clothing accessories. IATF in its 16<sup>th</sup> edition will be showcasing autumn - winter collections & spring- summer highlights. With over 220 + exhibitors, the fair aims to expand with each edition becoming a major influence in the MENA region fashion trade industry. The fair attracts a wide range of textile mills, accessories/trim suppliers, print designers, and major foot- wear manufacturers. Exhibitors are mainly from Turkey, Hong Kong, China, India, Poland, Italy, Sri Lanka, UK, Spain, Egypt, Japan, Belarus, Germany, Australia and more. IATF trade event provides manufacturers and their agents an opportunity to showcase their products to the most influential buyers and designers in the Middle East & North Africa (MENA) Fashion sphere. Attracting over 4000+ fashion industry focused buyers from all over the MENA region, predominantly UAE, Saudi Arabia, Oman, Qatar, Bahrain, Kuwait & More!.

#### Events Schedule:-

Event Name	International Apparel & Textile Fair (IATF) Dubai 2023
Venue	Dubai World Trade Centre, UAE
Date	27.11.2023 to 29.11.2023
Exhibitor profile	Apparel, Textile Accessories & Trimmings, Home Textiles, Fabrics for Fashion, Textile Prints & Design Studios, Handbags, Footwear
Visitor profile	Buyers from MENA region
Standard Booth	1 Table, 2 Chair, Fascia Name, Carpet, 3 Spot Lights, Catalogue Entry, Power Socket and Dustbin
Participation Charges	INR 1,30,000/- (9 sqm booth) Proportionate rate will be charged for proportionate sq. mtr. subject to availability.

#### Regional Offices

**Erode:** Basement No 1, Texvalley Main Mall Building, Gangapuram Post, Erode- 638 102, Tamil Nadu | **E-mail:** pdexcilia@gmail.com | **Tel Phone:** + 91 87785 82591

**New Delhi:** Flat No 511, 5<sup>th</sup> Floor, Indra Prakash Building, Plot No. 21, Barakhamba Road, New Delhi - 110 001 | **E-mail:** pdexcilrodelhi@gmail.com | **Tel Phone:** + 91 (11) 4305 3536

**Participation information:** To book the stall please make full and final participation fee of Rs. 1,30,000/- through RTGS/NEFT to PDEXCIL bank account on or before 10.08.2023 along with application form as attached.

**Bank Details for Payment through RTGS/NEFT:**

NAME OF THE ACCOUNT	POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL (PDEXCIL)
BANK	STATE BANK OF INDIA
BRANCH	SAKINAKA BRANCH, SAKI VIHAR ROAD, ANDHERI (EAST), MUMBAI- 4000072 TEL.NO. 022-28591973, 28521307
ACCOUNT NO	30112394507
IFS CODE	SBIN0000567
TYPE OF A/C	CURRENT ACCOUNT

*Note: If any TDS is applicable on the above participation fees, deduct and pay to the Income Tax Department and provide the Form 16A to the council. Late deduction of TDS after receipt of the Full & Final participation fees to the council will not be allowed/refunded.*

**Refund & Cancellation Policy:**

- Only if any National level travel bans happen from India to UAE or vice-a-versa, due to Covid-19 pandemic or any other calamity, refund will be given.
- In case council cancels its participation in the event, refund will be given.
- Before 20<sup>th</sup> July, 2023, 100% of participation fees/advance will be refunded.
- From 21<sup>st</sup> to 31<sup>st</sup> July 2023, 50% of participation fees/advance will be refunded.
- After 31<sup>st</sup> July, 2023, in any case no refund will be given of participation fees/advance.

The participation fee is for stall only and all other expenses towards airfare, visa charges, hotel stay, foods, local travel expenses & any other incidental expenses will be borne by the participants by their own. However, eligible participants may claim reimbursement of air fare subject to the guidelines of MAI scheme and sanction of fund from Ministry of Commerce, Govt. of India.

**Basic Eligibility Criteria for financial assistance under MAI scheme:**

- A maximum of three participations in a particular trade fair/exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair/exhibition, thereafter have to participate in that fair on their own. In the case of exporters belonging to SC/ST/Women and the exporter having f.o.b. value of exports of or less than Rs. 50 crore in a year, 5 participations in a particular event is allowed.
- EPCs/Trade Bodies must ensure that the MAI funding support is only provided to a member/participant company for a maximum of three MAI events in a year. In the case of exporters belonging to SC/ST/Women and the exporters having f.o.b. value of exports of or less than Rs. 50 crore in the preceding year, 5 participations in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc.

**Basic Eligibility Criteria for air fare reimbursement:**

- Exporter with an f.o.b. value of exports below Rs 50 crore in the preceding financial year.
- Reimbursement of airfare to the companies having nil exports/start-ups/new exporters may be allowed to the participants as per the following conditions.
  - a) The amount of airfare reimbursable will be 50% of the economy fare, subject to market-wise ceilings prescribed in the Schemes guidelines.
  - b) The exporter has been active in the domestic market and has at least annual turnover of 50.00 lakh in the preceding financial year.
- For other exporters also, it will be necessary to have minimum annual export turnover of Rs. 50.00 lakh in the preceding financial year to avail reimbursement of airfare.
- Having membership with EPC for atleast past 12 months and submitting export return regularly.
- Permissible only to the regular Director/Partner/Proprietor or a regular officer of the company on senior managerial position.
- Claim to be submitted within 45 days of return to India in the prescribed format with all supporting documents (for more details refer MAI guidelines).
- Assistance would not be available to exporter of foreign nationality or holding foreign passport.
- Airfare reimbursement is subject to the sanction of grant by the Dept. of Commerce.

To ensure your participation, please send the application to PDEXCIL office by email/post/hand delivery. The application form can be sent on email id; [pdexcilmumbai@gmail.com](mailto:pdexcilmumbai@gmail.com)

In case you need any clarification, please feel free to contact us at:

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Delhi: - Mr. Vishal Patyal, Regional Officer: +91 7814014458



(MAHESH N. SANIL)  
EXECUTIVE DIRECTOR